



“New Perspectives on Security Risk Management”

3rd Annual Conference on Security Analysis and Risk Management
16-18 June 2009
Arlington, Virginia

3rd Annual Conference

The Security Analysis and Risk Management Association's Annual Conference is the primary outreach event for the security analysis and risk management community, and is expected to attract approximately 300 participants this year. Held in partnership with the George Mason University School of Law's Center for Infrastructure Protection (CIP), the conference is an exceptional forum for collaboration, information sharing and networking, with a wide array of practitioners from federal, state and local governments, private industry, and academia in attendance. During the three-day conference, over 50 presenters will provide fresh perspectives on current and future trends and initiatives, and will discuss the future of the profession and evolving national and international strategies for security risk management -- an essential component for any nation committed to providing effective security at a price it can afford.

Conference History

Attendees of SARMA's two previous annual conferences were policy makers, practitioners, scholars, analysts and other decision makers from the security analysis and risk management profession in the U.S. and abroad. Speakers and representatives included senior aides from the White House, as well as senior managers and procurement officials from DHS, DOD, TSA, USCG; leading risk experts from Canada, Italy and Australia; and officials from U.S. state and local, and foreign governments.

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Presentation topics this year will range from national policy to international standards and best practices, to include recent advances in homeland security analysis and risk management techniques; physical-security risk analysis; terrorism risk analysis; common-crime risk analysis; information-security risk analysis; espionage risk analysis; and numerous other efforts to advance the professional discipline of security analysis and risk management.

About SARMA

SARMA is the leading non-profit professional association serving those responsible for analyzing and managing security risks to systems, structures, operations and information systems from man-made threats. SARMA provides a collaborative and open environment to promote the further development, standardization and professionalization of the security analysis and risk management disciplines.

About the GMU CIP Program

The George Mason University School of Law's Center for Infrastructure Protection (CIP) is nationally and internationally recognized as a leading facilitator and provider of infrastructure protection programs that help secure and defend the United States and its allies. This Center integrates law, policy and technology to conduct comprehensive infrastructure protection analysis and research, including resiliency studies, security assessments, educational initiatives and recommendations relevant to improving U.S. and international security.

“New Perspectives on Security Risk Management”

The Security Analysis and Risk Management Association invites you to exhibit at our 3rd Annual Conference. An exhibit area will be available for setting up displays to demonstrate your organization’s unique tools and capabilities. The conference is intentionally designed with numerous built-in coffee breaks and other networking and social events; with most networking activities centered in the exhibit area. You will thus have ample time and opportunity to meet and interact with attendees, speakers and others during this three-day event.

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The 3rd Annual Conference will take place from 16-18 June 2009 at the Arlington VA campus of George Mason University. SARMA's co-host is the Center for Infrastructure Protection at the GMU Law School. The conference will begin at 8:00 a.m. on Tuesday 16 June, and will end before 4:00 p.m. on Thursday 18 June.

Exhibition Features Include

- An exhibit area located adjacent to the general session room
- Complimentary conference registration for two staff members of each exhibiting organization
- A listing of attendees sent to Exhibitor after completion of the event

Show and Service Fees

The purchase of each display space is \$2,500 and includes: two complimentary conference registrations, 2 standard 8 foot tables, two chairs and a 120V electrical hook-up.

Deadline for Exhibit Registration is 18 May 2009

EXHIBITOR REGISTRATION FORM

Exhibit space will be allocated on a first-come, first-served basis. Whenever possible, space will be allocated according to the Exhibitor's request, but the final arrangement will be determined by SARMA and the George Mason CIP in such a way as to produce the most advantageous grouping of exhibits.

Display Requirements

Displays must be tabletop or "pop-up" style. Floor space per display shall not exceed 10' wide by 6' deep. Pipe, drape and other props will not be provided, and each Exhibitor must assemble and dismantle his/her own booth. No formal exhibit/decorating company will be utilized. Additionally, minimal hardware is to be utilized (computer systems or monitors for demonstrations are permitted).

Display Hours

Displays are to be fully set up by 6:30 a.m. on 16 June 2009 and must remain in place until after the morning break on 18 June 2009. Displays must be fully disassembled and removed from the premises by 5:00 p.m. on 18 June 2009. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission from SARMA.

Display Rules and Regulations

If SARMA should be prevented from holding this conference for any reason beyond SARMA's control (such as, but not limited to, damage to the facility, strikes, riots, acts of government, acts of nature) or if the Exhibitor cannot occupy the assigned space due to reasons beyond SARMA's control, then SARMA has the right to cancel the conference or any part thereof, with no further liability to the Exhibitor other than the refund of exhibit space fee, less a proportional share of the conference cost incurred.

Neither the management of the host facility nor SARMA shall be liable for the damages, loss or destruction to the display by reason of fire, theft, accident or other destructive causes. Exhibitor shall lease space at his/her sole risk. Neither the management of the host facility, SARMA nor any of their agents or employees will be accountable or liable for accidents to the Exhibitor, their agents or employees.

The Exhibitor shall be liable to the host facility and/or SARMA for any damage to the facility and/or furniture and fixtures contained therein, which shall occur through acts of omission of the Exhibitor.

Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless SARMA, the host facility, their officers, employees, and agents against all claims, losses, damages to persons and property, governmental charges or fines, and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the display premises or any part thereof.

Exhibitors acknowledge that SARMA does not maintain and is not responsible for obtaining insurance covering the Exhibitor's property. Exhibitors are advised to obtain business interruption and property damage and loss insurance to cover such occurrence.

Cancellation: If space contracted for is canceled by an Exhibitor after May 1, 2009, or if the Exhibitor fails to occupy space contracted for, SARMA is entitled to the full amount of the booth space charge. If the space reserved is canceled by the Exhibitor before June 1, 2009, 50% will be retained by SARMA and the balance refunded. If booth space is not occupied by 9:00 a.m., Tuesday June 16, 2009, SARMA will have right to such space as it sees fit to eliminate blank spaces in the exhibit area.



Please send this form with Payment to:

SARMA
Attn: Conference Planning
P.O. Box 710172
Herndon, VA 20171
Telephone: 703-635-7906 Fax: 703-635-7935
Email: conference@sarma.org.

Please note that payment includes the Exhibitor's conference registration. No additional registration is required. **Deadline for exhibit registration is 18 May 2009.**

Exhibitor(s) Name, Title (One Per Line) _____ _____
Company Name _____
Address _____
City/State/Zip _____
Telephone _____ Email _____ Fax _____

<input type="checkbox"/> Check (payable to SARMA)
Credit Card Payment: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express
Card # _____ Exp. (MM/YYYY) _____ CCV (security code) ____ - ____
Cardholder Name _____ Signature _____
Credit Card Billing Address (if different from above) _____
City/State/Zip _____
<p style="text-align: center;"><i>By signing above, the cardholder consents to have their credit card charged \$2,500 for the purpose of securing rights to use one conference exhibit space as outlined above.</i></p>